

## PERSONAL STATEMENT

With over eighteen years experience as a multi-faceted graphic designer, I have proven expertise in developing creative solutions and designs for an extensive range of clients. As a self-starter, I am proficient in managing several projects while working alone, but thrive when collaborating with a team. I have a strong background in creating distinctive print materials from concept to completion, including: brochures, trade and consumer ads, packaging, logo design, press kits, catalogs, posters, sell sheets and trade show signage.

Adobe Photoshop, Illustrator, After Effects, Premiere, Audition, Final Cut Pro, Cinema 4D, and Microsoft Word are just some of the programs that I am familiar with. I am also a skilled Photographer and Illustrator.

## EDUCATION

- 2000 - 2003  
● [Memphis College of Art, Memphis, TN](#)  
Bachelors Degree in Graphic Design  
Portfolio Merit Scholarship
- 1999  
● [The Art Institute of Chicago, Chicago, IL](#)  
Major in Fine Arts

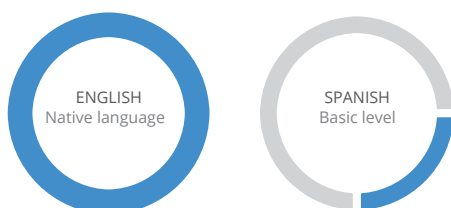
## WORK EXPERIENCE

- 2016 - Current  
Sitel, Miami, FL  
Marketing and Promotion Specialist  
Working in collaboration with the group's multidisciplinary teams based in France, the Philippines and its different subsidiaries throughout the world to produce communication and commercial media. Also helping to articulate the visual identity of the Sitel brand throughout the North American and Latin American areas by traveling regularly to their different sites using a Lumix GH5 and Canon EOS 5D to photograph, film and edit promotional site videos. The scheduling and conducting of interviews, Site/Country Leaders and agent photo shoots, filming country landmarks and maintaining track of legal documentation of said shoots are essential. As well as filming and photographing company events for social content and future promotion. Daily software used are Premiere, Aftereffects, Photoshop, Illustrator, Indesign, Audition, Media Encoder, C4D, Teams, PowerPoint, Word, Excel and Sharepoint.

- 2015 - 2016  
Pinnacle Advertising and Marketing, Boca Raton, FL  
Graphic Motion Editor  
Editing and designing automotive commercials for clients such as Braman Miami, Kia, Hyundai, Mini and JM Lexus, using After Effects, Premiere, Photoshop, Illustrator and C4D to create dynamic and eye catching visuals. Assisting as second DP on commercials shoots and also as photographer for future print pieces. Color correcting, rotoscoping, compositing and motion tracking are just a few of the steps used in the editing process. Using Microsoft Excel to document and track time used issued for projects and sending commercials to their assigned stations for broadcast using an FTP server.

- 2013 - 2015  
Multi-Media Marketing, Pembroke Pines, FL  
Graphic/Motion Designer  
Responsible for the visual execution and presentation of all incoming/outgoing video content. Storyboarding, assisting with talent auditions, participating in the shooting and production of client videos in a studio setting ensuring that the hands on demand of the "from concept to completion" idea is accomplished. Photographing, modeling, texturing and animating company products in Photoshop and Cinema 4D to help give the video a more life like feel for the end result product.

## LANGUAGE SKILLS



## AWARDS

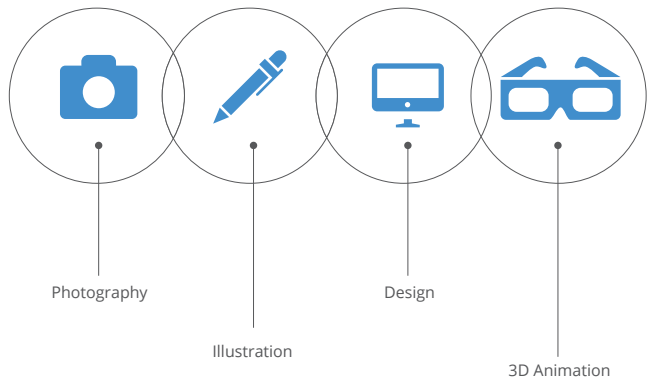


2014 Telly Award Commerical Products Video Category  
International Paper  
"Hammermill Tidal MP"



2013 Addy Award Video Category  
St. Jude Children's Research Hospital  
"St. Jude Children's Tree"

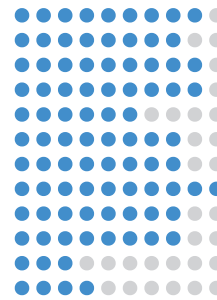
## STRENGTHS



## DESIGN SKILLS

### Applications

- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe Premiere
- Adobe Indesign
- Cinema 4D
- PowerPoint
- Word
- Final Cut Pro
- Compressor
- Sketchup
- HTML & CSS



### Knowledge

- Eye for beauty and composition.
- Visual Storytelling.
- Image editing.
- Motion design.
- Color theory.
- Cinematography.

## HOBBIES

